

WILDSMITH

S K I N

England, MMXVIII.

RADICAL BOTANY™



NATURAL SKINCARE

CLINICALLY PROVEN





RADICAL BOTANY™

POWERED BY PLANTS MEASURED BY SCIENCE

A blend of plant-derived and nutrient-rich botanicals, powered with the latest bioactives.

Rigorous laboratory clinical trials on both ingredients and formulations.

Formulated for people who demand natural products with evidence-based results.

Created on the Heckfield Estate, Hampshire, England, for the Bothy, our Wildsmith Spa.



WE ARE MADE BY MANY

Wildsmith Skin is created by many hands, minds and ideas.

THE SCIENTISTS

help us to create sustainable and innovative formulations

THE SCRUTINISTS

prove the efficacy of our products through clinical trials

THE SKIN EXPERTS

communicate that the proof is in the science

THE INNOVATORS

deliver sustainable, fully compostable packaging

THE PERFUMERS

create fragrance blends that can slow time and reconnect us with nature

THE HORTICULTURALISTS

grow our ingredients using biodynamic principles

THE PRACTITIONERS

help our guests to reconnect to nature through the power of Radical Botany™ Treatments





A WILD LEGACY

Our guiding light is the progressive botanist, William Walker Wildsmith who, in the late 19th century, created the gardens and arboretum of the Heckfield Estate in Hampshire.



WILDSMITH
SKIN
ACTIVE REPAIR COMPLEX
PEPTIDE SERUM



INSPIRED BY WILDSMITH'S TREES

Trees are the foundation of our philosophy: the way they carry nutrients, adapt, heal, grow and connect guides the creation of our natural high-performance skin and body care range.



CLINICAL AND CONSUMER TESTING

We put our ingredients and finished products through rigorous laboratory clinical trials in the UK and Europe.

The Beauty Bible blind tests our products with large consumer groups to confirm efficacy and benefits.

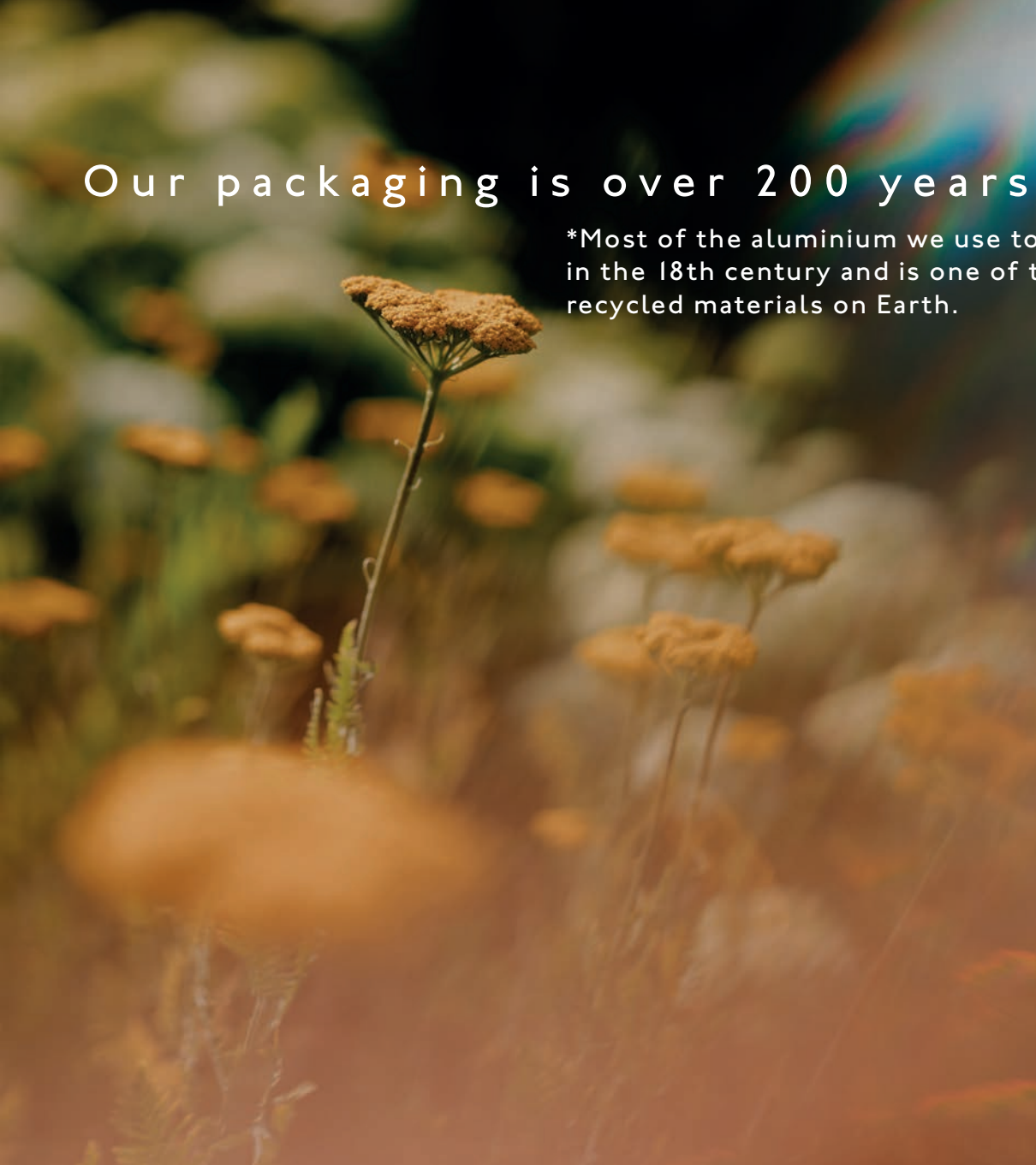


SUSTAINABLE MATERIALS

We use glass vessels that can be endlessly and widely recycled.

Our English Stoneware is made in Stoke-on-Trent using methods unchanged since 1810.





Our packaging is over 200 years old*

*Most of the aluminium we use today was mined in the 18th century and is one of the most recycled materials on Earth.



Infinitely recyclable aluminium vessels are used for our Hand Wash, Lotion and 1 litre refill bottles.

We provide a return label to our customers so they can send back used packaging for us to recycle responsibly.



RETURN TO THE EARTH



We are one of the first luxury beauty brands to use British-grown compostable mycelium packaging. Fully compostable in 90 days.

BIODYNAMIC INGREDIENTS

We are beginning to grow ingredients for our treatments under biodynamic principles that observe the rhythms and cycles of the EARTH, SUN, MOON, STARS and PLANETS.

Detailed astronomical information tells us the optimal time for sowing, transplanting, cultivating, harvesting and using biodynamic preparations.




The growing calendar of our biodynamic market garden



BIODYNAMIC SOIL IS OUR FOUNDATION

This year we harvested Calendula, Chamomile, Rose, Lemon Verbena and Cucumber grown under biodynamic principles to make into hydrolats, extractions and macerations to bring ENERGY, VIBRANCY, VITALITY and HEALTH to our formulations.





WILDSMITH WELLNESS

Slow breath, slow time and reconnect to nature's rhythm

A complete wellness philosophy that includes:

RADICAL BOTANY™ TREATMENTS
MINDFUL MOVEMENT
FOOD AS MEDICINE
EDUCATION

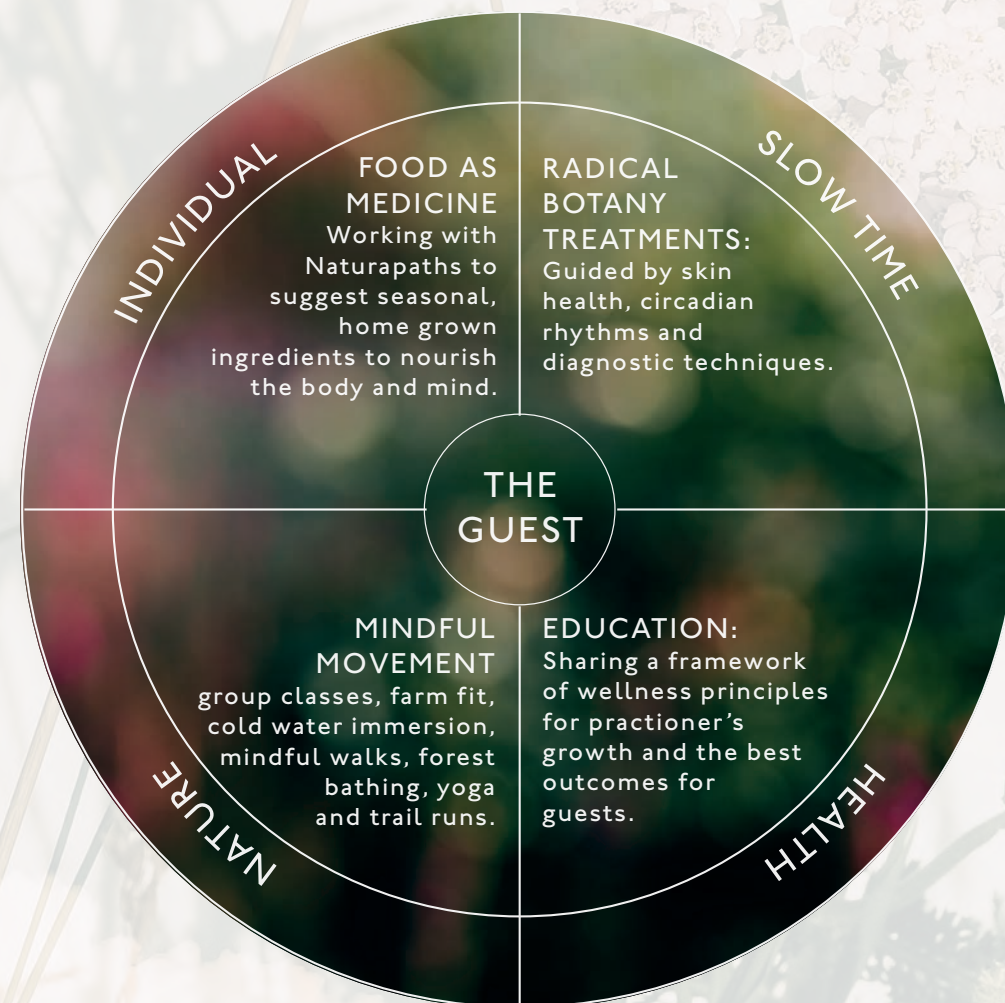
WILDSMITH WELLNESS PHILOSOPHY

Wildsmith honours, protects and celebrates life's rhythms.

We are rooted in the belief that a person's vitality and positive mental state are paramount in achieving recovery, repair and balance.

Personalised Wildsmith *Radical Botany™* Treatments can be complemented with a wide range of expertly crafted Wildsmith Wellness practices such as cold water immersion, mindful movement, forest bathing and nurturing food.

Our role as custodians of our guest's wellbeing is to create treatments, experiences and environments that gently come together to support guests to feel their very best.





KNOWLEDGE

ENERGY AND
INTENTION

INGREDIENTS

Create

WILDSMITH
RADICAL BOTANY™ TREATMENTS

RADICAL BOTANY™ TREATMENTS

KNOWLEDGE

Our team of world-class practitioners have created a framework of treatment principles. We enable therapists to become aligned to their guest's wellbeing and create intuitive treatments with the best possible results.

ENERGY

We are passionate about sharing the fundamental health benefits of a healing touch and connection to expert hands, adapting treatments using initiative and skill for the best possible results.

INGREDIENTS

Biodynamic ingredients in our formulations are guided by circadian rhythms. Our skincare is clinically tested to ensure efficacy and benefits.



A complete approach to skin health.

A potent combination of scientific and botanical formulations, world class practitioners and technical skills culminate in traditional and advanced facial massage techniques including;

Advanced myofascial release

Acupressure

Lymphatic drainage

Craniosacral holds and breathwork

THE WILDSMITH SKIN RADICAL BOTANY™ FACIAL





RADICAL BOTANY™ BODY TREATMENTS

Crafted around the body's circadian rhythms, our world-class practitioners provide a bespoke reset.

Radical Botany™ treatments begin with a comprehensive consultation incorporating kineseology to better understand the needs of each guest.

A therapeutic massage sequence is used to apply Wildsmith essential oil blends, specifically formulated for the time of day.

For morning:
VITALITY to energise and revitalise
For afternoon:
PURITY to achieve equilibrium and rebalance
For evening:
STILLNESS to ground and restore





EDUCATION

Breaking from industry conventions, our team of highly experienced practitioners have created a framework of treatment principles. Rather than rigid protocols, our techniques aim to enhance a therapist's existing skills. We enable them to become aligned to their guest's wellbeing and create intuitive treatments for the best possible results.



FOOD IS OUR GREATEST MEDICINE

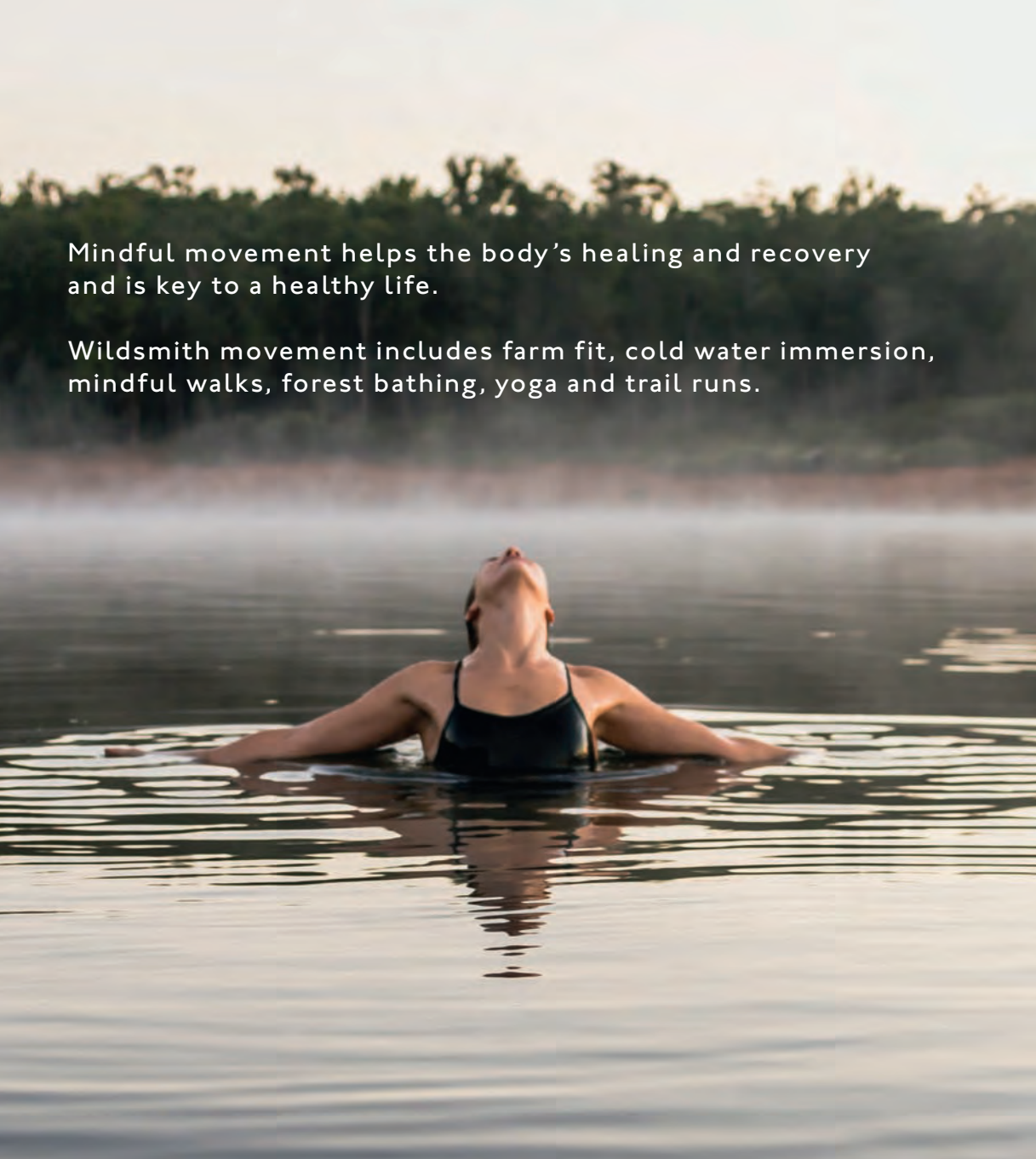
We work with exceptional naturopaths to shape an intelligent, responsible approach to nutrition.

Just as our biodynamic farming principles work with nature's rhythm, our naturopaths are guided by the cycles of the earth, sun and moon to shape menus that work with the body's energy.

We suggest seasonal, home-grown ingredients that follow the natural harvest. The soil is our foundation for growth, feeding the body and mind with nourishing broths in Winter, and nutritious salads and fruit in Spring and Summer.

Mindful movement helps the body's healing and recovery and is key to a healthy life.

Wildsmith movement includes farm fit, cold water immersion, mindful walks, forest bathing, yoga and trail runs.



MINDFUL MOVEMENT

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